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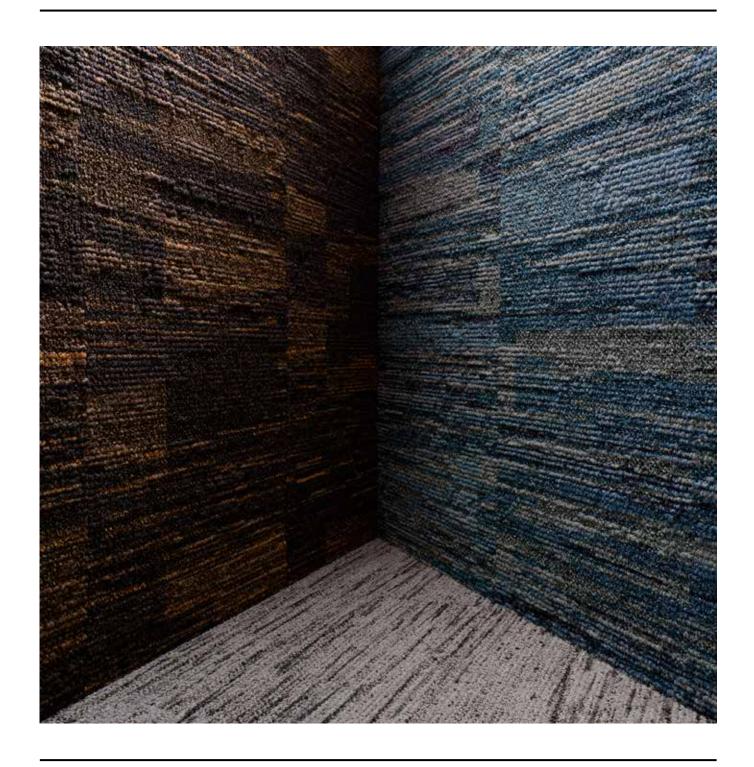
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# pure respect

SUSTAINABLE CARPET DESIGN BY EGE



# GREEN ALL THE WAY THROUGH

#### We turn a bottle into a tile backing

A water bottle contains a vital resource for our wellbeing. But did you know that the bottle itself has lots of applications and that we utilise one of them by recycling used water bottles into a patented Ecotrust felt backing for carpet tiles? An innovative production technique

turns bottles into a soft yet strong PET felt material that is long lasting and has great acoustic performance. PET felt is both recycled and regenerable. We have moreover climbed another step up the sustainability ladder by having all tile backings Cradle to Cradle™ certified.













### From regenerated fishing nets to tile faces

Fishing nets account for one tenth of the waste in the ocean. Abandoned fishing nets can drift for months or years and be a threat to sea life. At ege carpets we use Aquafil's ECONYL® yarns produced from used fishing

nets. Once the fishing nets are collected and cleaned, they are physically and chemically broken down and reborn as strong and hardwearing yarns for carpets. The yarns are both regenerated and regenerable.









**ECONYL**®

## INVESTING IN INNOVATION AND SUSTAINABLE PROCESSES

Environmental responsibility lies deep in our hearts. We are environmentally conscious all the way through. That is why both the face and the backing of our carpet tiles are produced from regenerated materials. However, we are not only green in the product itself – but also in our production processes.

When a company wishes to make a difference in the environmental sphere, it is important to take the lead and do things that other companies do not. We are still the only EMAS-certified carpet manufacturer in the world. EMAS certification sets higher requirements every single year ensuring that our environmental initiatives continuously improve. Since 2007, thanks to EMAS, we have, for example, reduced our:



- CO₂ emission by 23% and aim at reducing it by 50% by 2020
- water consumption by 25% and aim at reducing it by 40% by 2020
- energy consumption by 21% and aim at buying all our electricity exclusively from renewable sources by 2020



## WE LOVE PEOPLE

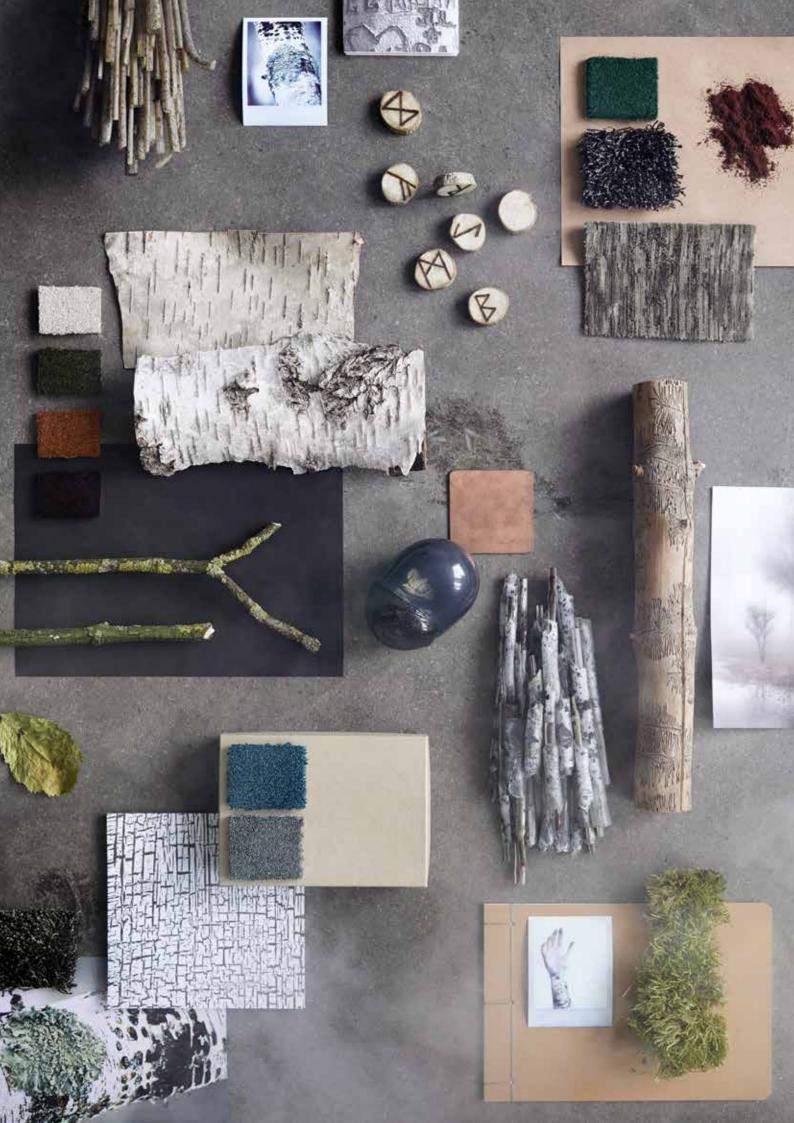
Carpets are our products, but people are our primary raw material. We have a clear, value-driven focus on CSR. ege carpets is a workplace at which health and safety are always prioritised. We are opposed to discrimination and we work to create equal opportunities for everyone, both inside our company and externally. We are engaged in the local communities, where we manufacture our products – we seek to be a responsible company, which provides jobs and growth. Our work with CSR covers a wide range of areas. First and foremost, however, CSR is about respect and responsibility. Respect is something you give. Responsibility is something you take.

## **OUR STORY**

Environmental issues are not just about things looking good on paper. We are also concerned about tomorrow and the Earth's resources. It involves people and ethics, as well as the big – and the small – questions. When every company starts to think this way, things will really begin to change.

As a responsible manufacturer, we are of course subject to business management regulations. However, we regard certification as an opportunity to go beyond legal requirements, regulations and obligations and achieve a higher level. We do our utmost to meet our own ambitions to improve sustainability within the company. By also qualifying for a large number of certifications, we wish to be a role model – and thus ensure that we are always at the leading edge of the carpet industry. CSR standard DS 49001 is an excellent example. We are the only carpet manufacturer in the world to have been awarded this certificate. When it comes to CSR, we are striving to become the world's leading carpet manufacturer.







The designer

Carol Appleton. Born in 1961. Holds a degree in Textile Design and Design Management from the University of Manchester. Experienced Textile Designer and Creative Director.

#### The collection

Forests are the setting for many folktales and legends. In these dark, mysterious places, we can lose ourselves then stumble upon their hidden secrets.

The saturated smell of the ground, the flashes of light in small open spaces and the mist surrounding it all are fascinating and intriguing. However, the magic of the ancient woodlands lies in our connection with trees as they connect worlds and represent life and wisdom.

Legend is a contemporary and honest interpretation of traditions, folklore and the enchanted wood. Its rich multi-level loop texture reflects the coarse mix of tree bark, twigs, moss and leaves creating a blanket of simple organic patterns. With Legend, we bring the layered, natural structures of the forest floor into the commercial interior.

The pinpoint details of grey and black space dyed yarn enhance the visual texture, disguise seams and assist soil hiding.

Through Rune, Myth and Spell the collection is organised into three co-ordinated patterns and tonal groups for a harmonised look. Modular and broadloom options offer practical possibilities for coordination and though the designs stand beautifully alone they can be used together to create patterns, neighbourhoods, way-findings and zones.

Legend is your truly green choice as the tile backing is produced from used water bottles that are recycled into our patented and long lasting Ecotrust felt backing with great acoustic performance. All tile backings are also Cradle to Cradle™ certified. The ECONYL® yarns are produced from used fishing nets that are reborn as strong and hardwearing yarn for textile flooring.







#### Rune

Rune has its roots in rituals and symbolic marks with a hand-drawn quality. Metal amulets and ornaments combined with the mossy covered bark of the Silver Birch tree have inspired the character and colour palette of Rune, which comes in nine light and soft shades.



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## Myth

Myth takes inspiration from ancient forests. The riven texture of tree bark plays with the abstract framework of a dense woodland. Inspired by the darker barks of Blackthorn and Ash, Myth comes in nine mid-toned shades.



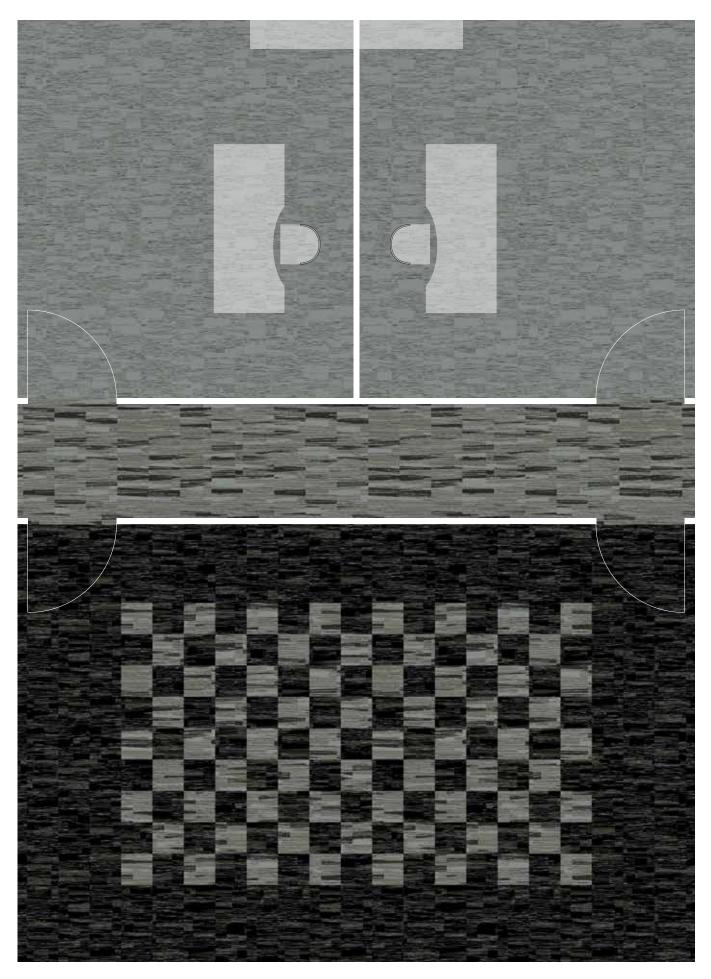
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## Floorscape inspiration



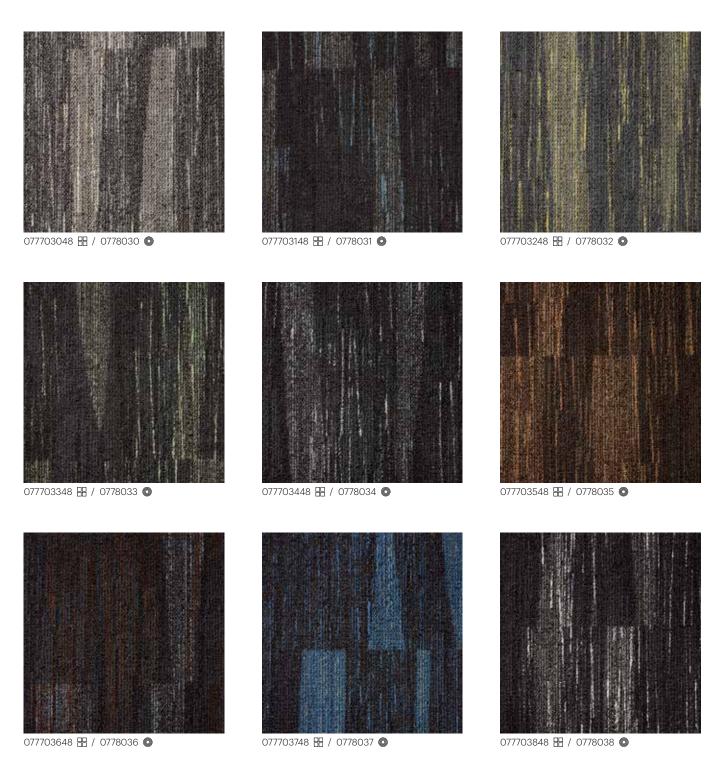






## Spell

Spell is from the dark side. Flashes of bright alchemic colour reach through the darkness and dissolve across the floor. Spell is available in nine shadowy colours infused with Cobalt, Olivine, Amber and Quicksilver.



## **Collection mix inspiration**









REFORM LEGEND ECOTRUST 077703648 / 077701648 / 077702548 / 077702548 / 077703548



REFORM LEGEND ECOTRUST 077703648 / EPOCA STRUCTURE 0720150

#### The power of blends, pile heights and the shimmer of silk

We are proud to lead the way by challenging the interior setting of the rooms that frame our lives. By experimenting with our fundamental perception of space, we make well-known elements seem new and compelling. "The Urge to Explore Space" is a tribute to the basic human instinct that drives us all to explore the unknown.

That is why we love to mix and match our collections. Experiment with your own creative combinations to define areas, move or guide people, create way-findings, lounge areas and communal

zones - or simply just because it looks great. Play with colours, pile heights, yarns with natural variations and silk highlights to create movement, depth and texture. Use tone-in-tone shades for subtle, elegant area definition or go for contrast to create a striking impression. It can be whatever you want it to be.

Explore just a few creative ideas on how to combine the patterns of Legend with some of our other collections to create a distinctive and compelling space.

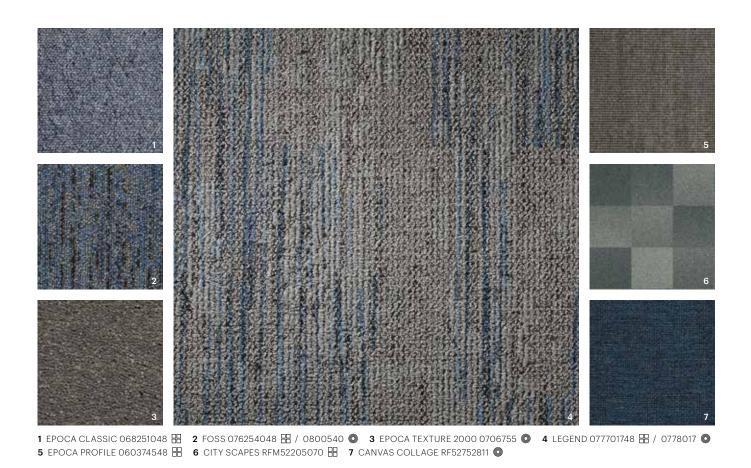


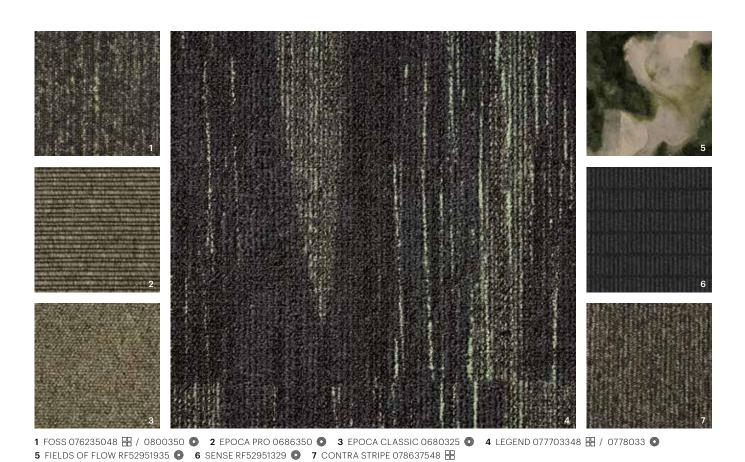


### **Collection mix guide**











#### **Technical specifications**

Legend comprises three textured designs, each in 9 architectural colours. The colour palette is structured around light, medium and dark tones, which can be used in combination to reflect the social aspect of the office space.

The unique pattern, colour and size possibilities can be used alone or combined with creative freedom. Mix and match the Legend collection with our other collections to get a truly unique combination of colours and textures. Legend is available in 48x48 cm carpet tiles, 96x96 cm carpet tiles and as broadloom.

All this with:

- 3 unique designs
- Minimum order from 40 m²
- Undisputed performance standard EN 1307
- Performance classification to fit any need; heavy & extra heavy use
- 24-hour sample service
- · Dispatch within 2 weeks from receipt of order

Identification characteristics	Standard	Product data
Construction	ISO 2424	Tufted loop pile - structured
Pile material	DIR 96/73, 96/74	100% regenerated ECONYL® polyamide
Colouration	-	Millitron
Backing	eTL	Ecotrust 350, 100% recycled
Dimensions	ISO 3018	48x48 cm / 96x96 cm*
Gauge	ISO 2424	1/12
Total thickness	ISO 1765	Approx. 8.5 mm
Surface pile thickness	ISO 1766	Approx. 4.0 mm
Tufts	ISO 1763	Approx. 213,000 per m²
Total carpet weight	ISO 8543	Approx. 3,000 g/m²
Pile yarn weight	eTL	950 g/m²
Surface pile density	ISO 8543	Approx. 0.175 g/cm³
ege soil protection	eTL	Yes
Performance characteristics		
Performance areas	EN 1307	Class 33 - Commercial - Heavy
Castor chair suitability	EN 985	Continuous use
Suitability for use on stairs	EN 1963	Yes
Static control	eTL	Permanently antistatic
Suitability for under floor heating	ISO 8302	Yes
Colour fastness to light	ISO 105-B02	>5
Colour fastness to rubbing - wet / dry	EN ISO 105-X12	> 3 / > 3-4
Colour fastness to water - patterned	EN ISO 105-E01	> 4
Safety and environmental characteristics		
Fire classifications	EN 13501-1 Euroclass	C <sub>ff</sub> -s1
Indoor air	DIM Certificate / BASTA / Emissions dans l'air intérieur	No. 006 / Registered / A+/A+
Environmental profile	LEED	Qualified
CE Labeling	EN 14041	Certified
Manufacturer characteristics		
Factory certification	ISO 9001, ISO 14001, EMAS, OHSAS, DS 49001	Audited and verified by BVQI
Carpet Recycling UK	Member	www.carpetrecyclinguk.com

For full technical specs and installation and maintenance guides see www.egecarpets.com.

Due to continuous development of products and testing procedures any above declaration is subject to change without prior notification.

 $<sup>^*</sup>$ Minimum order in size 48x48 cm from 40 m² / In size 96x96 cm from 200 m². The Legend collection is also available as broadloom. Please see www.egecarpets.com for product data.

eTL = internal result from the ege Test Laboratory (ISO 9001 certified).

